

AIM

Rapid Alert and Call Notification System

THIS IS YOUR SAM7 CALL NOTIFICATION MODULE!!

AIM is the rapid alert and call notification module within SAM. With AIM, your district can quickly and easily send messages directly from SAM or outside of SAM by using an 800# - to all parents and faculty within a matter of minutes.

NO IMPORT or EXPORT of data. Unlike other call notification systems—If it's in SAM then it's in AIM.

AIM Features and Benefits

- * **Integrated into SAM**—This is an integrated module within SAM. Our users no longer have a need to import or export from a 3rd party application.
- * **Unlimited Calling Groups and Unlimited Messages**—Districts can create as many calling groups and send an unlimited number of messages at no additional charge. For example, groups can be set up for athletic teams, bus routes, field trip groups, and messages can be sent specifically to those groups.
- * **Message Archival in ActiveParent**—Since AIM is integrated into SAM, it works cohesively with other modules within SAM. Messages are automatically archived in ActiveParent so parents are able to retrieve and replay messages at their convenience.
- * **Ability to Automate Calls**—Districts can schedule daily, weekly, and monthly automated calls. This is most commonly used for Attendance and Tardy notifications and in many cases, has resulted in the rise of attendance.
- * **Multiple Message Delivery Methods**—Districts have the option to send messages in multiple formats: text, text to speech, voice, and email.
- * **Survey Feature**—Districts can use AIM to conduct surveys to parents, students, and faculty.
- * **Real Time Reports**—Districts can access real time reports on call notification status.

We would like to say THANK YOU to our AIM customers!

Alcorn	East Jasper	Neshoba
Amite	Forrest Co AHS	North Panola
Amory	George	Perry
Attala	Greenville	Poplarville
Bay St. Louis	Grenada	Prentiss
Benton	Hancock	Senatobia
Booneville	Hazlehurst	Simpson
Canton	Jefferson	South Panola
Carroll	Kosciusko	South Pike
Chickasaw	Lawrence	South Tippah
Claiborne	Leland	Union
Clarksdale	Lincoln	Vicksburg
Cleveland	Louisville	Walthall
Coffeeville	Madison	West Jasper
Copiah	Marshall	Yazoo City
Drew	Monroe	
Durant	Montgomery	

See what our customers say about AIM:

“In light of the recent bad weather, our district found AIM 2.0 to be the quick, accurate, and reliable way to let all parties know how to plan for school closure. We are increasingly finding ways to use this system to keep communication flowing, and Central Access provides the necessary support to do this.

A rapid notification system is a necessity in our district; I am very pleased with AIM 2.0”

Martha Traxler—Copiah County Schools—District Administrator

“We realized the value of AIM 2.0 during a recent bus driver strike. We were able to contact all parents and employees quickly, keeping them informed of the possibilities and what the district would do in case the strike took place. This alleviated countless calls from parents asking questions. From this single incidence, the system paid for itself. Overall, the response from our teachers and parents has been outstanding.”

Gavin Guynes—Madison County Schools—Tech Coordinator